swarm'19
summit and tech expo

SPONSORSHIP
PROPOSAL

Organised By ICTAU | hive COLAB

INTRODUCTION

Hive Colab, in partnership with the ICT Association of Uganda are organising this year's Swarm Summit, together with the first ICT Expo. Themed " Celebrating Uganda's Digital Transformation ", the two-day event will be mainly on recognizing the different levels of development of Uganda's digital landscape, showcasing the different entities working to create a harmonious tech ecosystem in the country.

This will be further broken down into a 2-day expo showcasing inventions by our very own entrepreneurial men and women.

"From its humble beginnings as the first tech hub almost 10 years ago, Hive Colab has supported the entrepreneurial spirit of Uganda's in technology innovators. Three years ago we launched the annual Swarm Summit to provide a stage where Uganda's digital entrepreneurs could share their innovations and their stories," said TMS Ruge, the Co-founder and Director, Hive Colab.

"This year, we are thrilled to expand on that spirit with a partnership with ICT Association of Uganda (ICTAU) to launch Swarm Summit and Expo. We are thrilled to provide a larger stage to showcase the technological innovations shaping Uganda's digital economy," he added.

The Swarm Summit and Expo 2019 will bring together and celebrate Uganda's top business and technology minds building enterprises powering Uganda's emerging digital economy. Swarm Summit continues to be Uganda's premier annual stage that fast-growing companies can target as a launchpad event for new innovations, introduce emerging technology breakthroughs and gain exposure.

"We're excited to be partnering with Hive Colab to make this event a success this year. The event is part of our mission to create an effective network between practitioners, policy makers, and the entire ICT Community," said Albert Mucunguzi, the Chairman of ICT Association of Uganda (ICTAU).

CELEBRATING UGANDA'S
DIGITAL
TRANSFORMATION
22 23 NOV | UMA CONFERENCE HALL

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incubates companies and start-ups critical to Uganda's technology. We focus on Technolog verticals that we consider cornerstones to the country's emerging digital economies:

Financial Technologies, medical technologies, educational technology, agricultural technologies and technology for governance.

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GROWING SARTUPS POWERING UGANDA'S DIGITAL ECONOMY

ICTAU

is a private sector-led organisation bringing together all players (individual and corporate companies) within the ICT Sector in Uganda.

ICTAU was formed four years ago with a vision to contribute to Uganda's technological development by organising key ICT stakeholders under one body capable of supporting/promoting ICT awareness and research.

Inspired by our mission to create an effective network between all practitioners, researchers, policy makers, government and industry to facilitate cross-disciplinary collaboration in development informatics and ICT in general, the Association has brought together over 240 paid individual members, as well as over 600 others registered on our free-access forums.

We have also been able to sign up various corporate companies, making up the largest and most recognizable umbrella association for private sector ICT practitioners and enthusiasts in the country.

INSPIRED BY OUR MISSION TO CREATE AN EFFECTIVE NETWORK

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OVERALL OBJECTIVE

TO SHOWCASE CUTTING EDGE TRENDS AND NEW TECHNOLOGY SOLUTIONS TO THOSE WHO ARE LOOKING FOR THEM LOCALLY AND IN THE EAST AFRICAN REGION.

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2018
SUMMIT IN PICTURES

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WHY EXHIBIT AT THE EXPO

The SWARM summit and Expo will integrate a broad array of local and international service providers, suppliers, manufacturers, etc, making it a well-positioned one-stop business platform for everyone with an interest.

The Expo is an excellent marketplace with plenty of networking and business prospecting opportunities for everyone in the business and hospitality industry.

This Expo shall enable exhibitors to engage more with buyers face-to-face, to increase their brand awareness, and sell their products directly.

This Expo is aimed at meeting some of exhibitor's business 2019 objectives of promoting their products & services.

...EXPO IS AN EXCELLENT MARKETPLACE WITH PLENTY OF NETWORKING AND BUSINESS PROSPECTING OPPORTUNITIES FOR EVERYONE...

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WHO IS EXHIBITING

CT Service Providers Distributors of ICT Software and Hardware Web Hosting Companies

Government Agencies (show casing their e-services)

Audio Visual Distributors Recording Studios Visual Effects Companies Rental Companies

Ugandan Startups and anyone who deals with Technologies

Broadcasters Digital Communication Experts Digital Signage Companies

Mobile Manufacturers

Electronic Security Companies

Telecommunication Companies Internet Service Providers (ISPs

Professional Training Facilities Electrical Engineer Consultants

Developers & Innovators Software Developers Web Developers Apps Developers

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WHO WILL
BE ATTENDING

1. The Public and any one with an interest in technology

2. Administration and ICT teams of the following sectors:

Banking Sector Hospitality Industry Healthcare Industry Manufacturing & Processing Industry

Houses of Worship

Education Facilities

Electrical Engineers Consultants
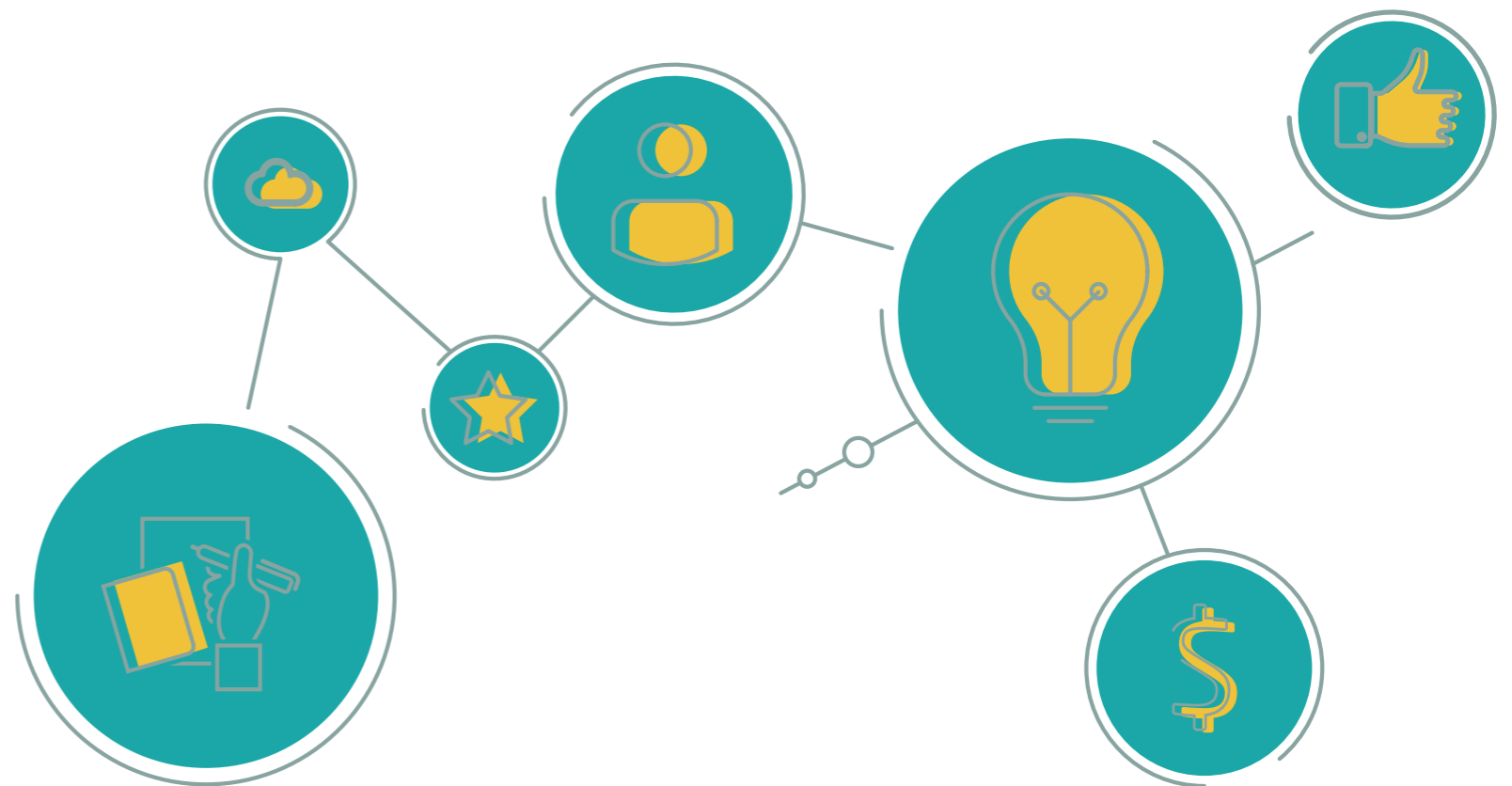
Construction Companies Security Companies

Government Parastatalst

OPPORTUNITIES FOR BUSINESS

· B2B meetings: Generate new business leads in a good place to show case new solutions to your existing and new clients.

· The only place where one can meet all the solutions providers under 1 roof.

· Free workshops / learning sessions by the industry experts on the hour.

· Showcasing ICT services, products and innovations to 2,000+ participants.

TOPICS

· Networking Basics

· Surveillance and Camera Technologies

· Mobile Devices for Consumers

· Digital Marketing / Communication

· Mobile Payments

· Apps of the Future

· Blockchain

· Artificial Intelligence & Future Trends

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SPONSORSHIP PACKAGES & BENEFITS

PACKAGE	PLATINUM	GOLD	SILVER	BRONZE
	$ 15000	$ 8000	$ 5000	$ 2500
Conference Registration ID	6 Personalised badges	4 Personalised badges	3 Personalised badges	2 Personalised badges
Booth Space	Two table booths in prime location	Two table booths in prime location	One table booth location in prime location	One table booth in main exhibitor area
Exclusive use of the meeting space	Up to 6 sessions of 1 hour each	Up to 4 sessions of 1 hour each	Up to 3 sessions of 1 hour each	Up to 2 sessions of 1 hour each
Display of company pull ups at main entrance	4 Pull ups	3 Pull ups	2 Pull ups	1 Pull up
Logo placement on conference publications	All publications and conference webpage	All publications and conference webpage	All publications and conference webpage	All publications and conference webpage

SPONSORSHIP PACKAGES & BENEFITS

PACKAGE	PLATINUM	GOLD	SILVER	BRONZE
Logo placement on all adverts for the event	2 Logos	1 Logo	1 Logo	1 Logo
Logo placement on conference page on the website	2 Logos	1 Logo	1 Logo	1 Logo
Mention in main radio and tvc	$ 15000	$ 8000	$ 5000	$ 2500
Listing on conference webpage for 1 year	125-Word description and weblink	80-Word description and weblink	Weblink	Weblink
Exclusive use of the stage for a presentation or demo	2 Slots	1 Slots		
Acknowledgment of partnership on social media				
Acknowledgement of partnership at media coverage at the event				
Company logo on branded materials of the event				

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REGISTRATION INFORMATION

You can register for the SWARM SUMMIT & EXPO by visiting:

WWW.SWARM.UG

For any other enquiry or payment information:
expo@ictau.ug

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