



# swarm<sup>19</sup>

summit and tech expo

## EXHIBITORS PACKAGES & BENEFITS

Organised By **ICTAU** | **hive COLAB**

SUPPORTED BY



CBI  
Ministry of Foreign Affairs of the Netherlands



International  
Trade  
Centre

# INTRODUCTION

Hive Colab, in partnership with the ICT Association of Uganda are organising this year's Swarm Summit, together with the first ICT Expo. Themed "Celebrating Uganda's Digital Transformation", the two-day event will be mainly on recognizing the different levels of development of Uganda's digital landscape, showcasing the different entities working to create a harmonious tech ecosystem in the country.

This will be further broken down into a 2-day expo showcasing inventions by our very own entrepreneurial men and women.

"From its humble beginnings as the first tech hub almost 10 years ago, Hive Colab has supported the entrepreneurial spirit of Uganda's in technology innovators. Three years ago we launched the annual Swarm Summit to provide a stage where Uganda's digital entrepreneurs could share their innovations and their stories," said TMS Ruge, the Co-founder and Director, Hive Colab.

"This year, we are thrilled to expand on that spirit with a partnership with ICT Association of Uganda (ICTAU) to launch Swarm Summit and Expo. We are thrilled to provide a larger stage to showcase the technological innovations shaping Uganda's digital economy," he added.

The Swarm Summit and Expo 2019 will bring together and celebrate Uganda's top business and technology minds building enterprises powering Uganda's emerging digital economy. Swarm Summit continues to be Uganda's premier annual stage that fast-growing companies can target as a launchpad event for new innovations, introduce emerging technology breakthroughs and gain exposure.

"We're excited to be partnering with Hive Colab to make this event a success this year. The event is part of our mission to create an effective network between practitioners, policy makers, and the entire ICT Community," said Albert Mucunguzi, the Chairman of ICT Association of Uganda (ICTAU).

CELEBRATING UGANDA'S  
**DIGITAL  
TRANSFORMATION**

**22  
23  
NOV**

**UMA  
MULTIPURPOSE HALL**



# ICTAU

is a private sector-led organisation bringing together all players (individual and corporate companies) within the ICT Sector in Uganda.

ICTAU was formed four years ago with a vision to contribute to Uganda's technological development by organising key ICT stakeholders under one body capable of supporting/promoting ICT awareness and research.

Inspired by our mission to create an effective network between all practitioners, researchers, policy makers, government and industry to facilitate cross-disciplinary collaboration in development informatics and ICT in general, the Association has brought together over 240 paid individual members, as well as over 600 others registered on our free-access forums.

We have also been able to sign up various corporate companies, making up the largest and most recognizable umbrella association for private sector ICT practitioners and enthusiasts in the country.



INSPIRED  
BY OUR  
MISSION TO  
CREATE AN  
EFFECTIVE  
NETWORK



**OVERALL  
OBJECTIVE**

**TO SHOWCASE CUTTING EDGE  
TRENDS AND NEW TECHNOLOGY  
SOLUTIONS TO THOSE WHO ARE  
LOOKING FOR THEM LOCALLY  
AND IN THE EAST AFRICAN  
REGION.**

## WHY EXHIBIT AT THE EXPO

The SWARM summit and Expo will integrate a broad array of local and international service providers, suppliers, manufacturers, etc, making it a well-positioned one-stop business platform for everyone with an interest.

The Expo is an excellent marketplace with plenty of networking and business prospecting opportunities for everyone in the business and hospitality industry.

This Expo shall enable exhibitors to engage more with buyers face-to-face, to increase their brand awareness, and sell their products directly.

This Expo is aimed at meeting some of exhibitor's business 2019 objectives of promoting their products & services.

**...EXPO IS AN EXCELLENT  
MARKETPLACE WITH PLENTY OF  
NETWORKING AND BUSINESS  
PROSPECTING OPPORTUNITIES  
FOR EVERYONE...**

# WHO IS EXHIBITING

CT Service Providers Distributors of  
ICT Software and Hardware Web  
Hosting Companies

Government Agencies  
(show casing their e-services)

Audio Visual Distributors Recording  
Studios Visual Effects Companies  
Rental Companies

Ugandan Startups and anyone who  
deals with Technologies

Broadcasters Digital  
Communication Experts Digital  
Signage Companies

Mobile Manufacturers

Electronic Security Companies

Telecommunication Companies  
Internet Service Providers (ISPs)

Professional Training Facilities  
Electrical Engineer Consultants

Developers & Innovators  
Software Developers Web  
Developers Apps Developers

# WHO WILL BE ATTENDING

1. The Public and any one with an interest in technology
2. Administration and ICT teams of the following sectors:

Banking Sector Hospitality Industry  
Healthcare Industry Manufacturing  
& Processing Industry

Houses of Worship

Education Facilities

Electrical Engineers Consultants

Construction Companies  
Security Companies

Government Parastatalst

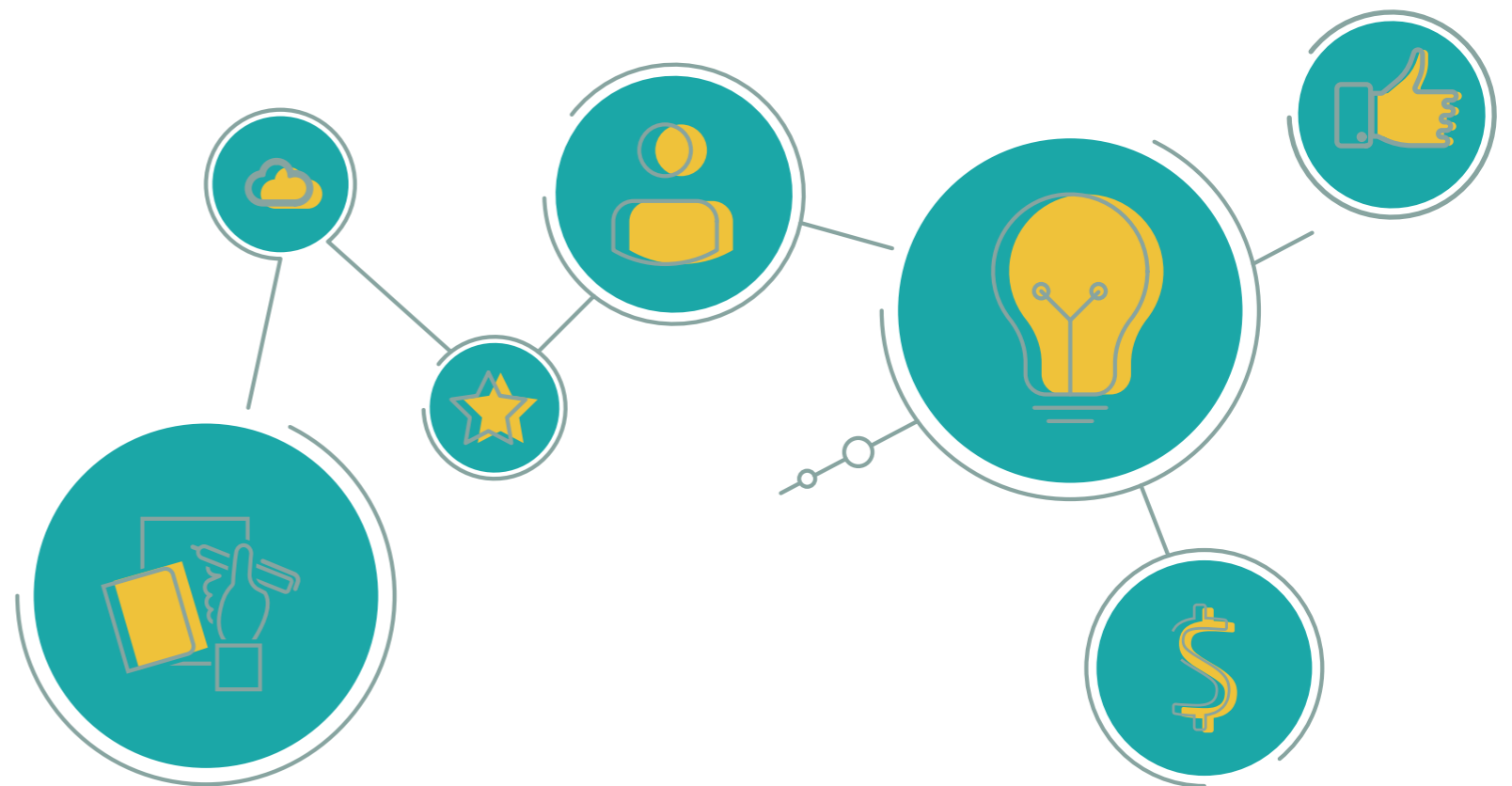
# OPPORTUNITIES FOR BUSINESS

- B2B meetings: Generate new business leads in a good place to show case new solutions to your existing and new clients.
- The only place where one can meet all the solutions providers under 1 roof.
- Free workshops / learning sessions by the industry experts on the hour.
- Showcasing ICT services, products and innovations to 2,000+ participants.



# TOPICS

- Networking Basics
- Surveillance and Camera Technologies
- Mobile Devices for Consumers
- Digital Marketing / Communication
- Mobile Payments
- Apps of the Future
- Blockchain
- Artificial Intelligence & Future Trends



# EXHIBITORS PACKAGES & BENEFITS

## STANDARD RATES

Booth Size	Inclusions	Prime Location	Main Exhibitor Area
3mx3m	1 Table and 2 chairs, power socket, free WIFI, fascia with booth number and company name on sticker	US \$ 1,200	US \$ 1,000
6mx3m	2 Tables and 4 chairs, power socket, free WIFI, fascia with booth number and company name on sticker	US \$ 2,200	US \$ 1,800
9 m x 3 m	3 Tables and 6 chairs, power socket, free WIFI, fascia with booth number and company name on sticker	US \$ 3,500	US \$ 2,600

**50%** Discount For ICTAU  
Company Members – Level 1-3

**60%** Discount for NTF IV companies  
Booking In Advance Based On  
1st Come / Pay 1st Get. **\*limited Spaces\***



# 2018 SUMMIT IN PICTURES

# REGISTRATION & BOOKING

**You can register for the SWARM SUMMIT & EXPO by visiting:**

For any other enquiry or payment information:  
[expo@ictau.ug](mailto:expo@ictau.ug)

+256 752 576 090

+256 789 581 006

## **For Booking**

Housing Finance Bank

0400053823

#SWARMTECHEXPO

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