



**MAKING
UGANDA
THE BEST**



**MINISTRY OF ICT AND
NATIONAL GUIDANCE**

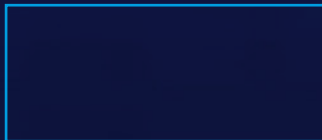


3RD ICT ANNUAL NATIONAL SUMMIT

THEME:

**Leveraging AI, digital infrastructure and
innovation to accelerate Uganda's growth
10 fold to a \$500 billion economy by 2040**

**Prospectus
2026**



About ICTAU.

The ICT Association of Uganda (ICTAU) is a pivotal non-profit, member-based organization dedicated to advancing Uganda's ICT sector. As a beacon for ICT professionals, policymakers, researchers, and companies, ICTAU offers a dynamic forum for the exchange of ideas, innovative approaches and pioneering strategies aimed at steering the ICT sector forward.

Through its commitment to fostering collaboration and innovation, ICTAU plays a crucial role in shaping policies, advocating for standards, and driving initiatives that promote a digitally inclusive society.

Theme Intent.

- Signals Uganda's evolution from basic digital connectivity to intelligent, data-driven productivity.
- Positions ICT as an economic multiplier across the ATMS sectors (agro-industrialisation, tourism, minerals, science & technology and ICT).
- Provides a strong foundation for sector dialogue and innovation exhibitions.
- Aligns with the national strategy's emphasis on value addition, investment, industrialisation, and competitiveness.

A New Era of Action

In an increasingly interconnected world, digital transformation is no longer optional. It is the backbone of economic competitiveness and societal resilience. The 3rd National ICT Summit 2026 responds with a forward thinking agenda focused on moving from connectivity to intelligence:

- Advancing AI, data platforms, and digital infrastructure as multipliers for national productivity and ten-fold economic growth.
- Driving digital innovation across Uganda's priority sectors to support value addition and industrialisation.
- Embedding cybersecurity, digital trust, and resilient infrastructure into public and private systems.
- Championing green and climate-smart digital solutions.
- Empowering youth, startups, and innovators through digital skilling and ecosystem support.
- Strengthening public-private partnerships for cross-sector transformation.





Mineral Development

Smart Resource Management: AI, digital infrastructure and innovation for mineral value addition and energy efficiency.

Moving from raw extraction to value-added processing, improving efficiency, sustainability, transparency, and compliance.

Focus: Digital exploration/ resource mapping, AI predictive maintenance, smart grids, ESG monitoring, industrial IoT, workforce safety technologies.

Exhibition : Digital twins, energy management dashboards, geospatial solutions, safety monitoring technologies.



Agro-Industrialisation

AI, Data and Digital Platforms for Agro-industrialisation and Value Addition.

Moving from raw produce to higher-value processed goods, improving productivity, market access, supply chain efficiency, and export competitiveness.

Focus: Precision agriculture, digital platforms linking farmers to markets/finance, supply chain traceability, agri-fintech, digital extension services, smart logistics.

Exhibition: Agri-data platforms, IoT-enabled farm monitoring, digital commodity trading, cold chain technologies.



Tourism Development

Digital experience platforms and AI for tourism growth and global market access
Expanding tourism offerings, increasing international visibility, visitor conversion, and supporting the creative/ cultural digital economy.

Focus: Smart tourism platforms, AI-driven personalisation, virtual tourism, digital booking ecosystems, data analytics for planning.

Exhibition: VR tourism experiences, digital booking platforms, smart park management, digital cultural heritage showcases.



Science, Technology and Innovation

Building Uganda's digital innovation ecosystem: AI, skills, infrastructure and platforms for a globally competitive ICT sector.

Strengthening Uganda's position as a regional ICT hub, developing talent, enabling digital services exports, and cross-sector transformation.

Focus: AI readiness and national data infrastructure, digital skills, IT-BPO growth, cybersecurity, digital public infrastructure, innovation ecosystems.

Exhibition: Locally developed AI applications, talent/ skilling platforms, cybersecurity solutions, fintech & DPI solutions.



Who Will Attend?

His Excellency General Yoweri Kaguta Museveni

The President of the Republic of Uganda will be the main guest of honor at the summit. It will attract high impact delegates from across Uganda and beyond, including strategic decision makers, innovators and digital adopters committed to leveraging ICT for sustainable growth.

Delegate Profiles:

- CIOs, CTOs and IT leaders
- Procurement officers and Heads of projects
- Permanent secretaries and government technocrats
- Local government ICT officers
- Founders, tech hubs, and startup teams
- Development partners and donor agencies
- Academia, researchers and incubators
- Bankers, FinTech leaders, and digital lenders
- Telecom and utility executives
- Legal, regulatory and compliance experts

Sectors in Focus:

The summit creates a multi-industry environment for cross-pollination across:

- Agro-Industrialisation
- Tourism and creative/ cultural economy
- Minerals, oil & gas and Energy
- Healthtech, edutech, digital economy and broader
- ICT- enabled services



Hon. Dr. Musenero Monica Masanza

Is a renowned Ugandan scientist, and epidemiologist currently serving as the Minister for Science, Technology, and Innovation (STI) in the Office of the President of Uganda.

Speaking at the previous summit, Dr. Monica Musenero Masanza raised a powerful and urgent concern: while Uganda is advancing in digital access and infrastructure, its economic transformation within the digital space is lagging.

Keynote Speaker at the summit

Adoption Potential and Engagement Opportunities

Delegates will actively seek digital solutions, partnerships, skills tools, AI/ data applications, and public-private integration platforms. The summit features:

- B2B and B2G business matching
- Live product demos and experiential zones
- Startup investment pitches
- Sector-specific solution clinics and mini-conferences

Business Matching and Investment Opportunities

The business connect platform provides direct access to decision-makers. Attendees are highly purchase-oriented, with many expecting to finalize deals or partnerships within 12 months. VIP deal rooms, startup pitches, and innovation clinics will support MSMEs, scaleups and impact tech providers.



Dr. Aminah Zawedde

Is an experienced IT professional who is passionate about embracing digital transformation to improve business models, service delivery and transform people's lives.

Consolidating her professional experience and academic background propels her to offer appropriate digital transformation insights, strategies and programmes for institutions.

*Permanent Secretary of the
Ministry of ICT and National Guidance
Keynote Speaker at the previous summit*

Why This Summit Matters

The 3rd National ICT Summit 2026 will:

- Bridge policy and implementation
- Foster sector-wide collaboration across ATMS pillars
- Inspire youth and innovators
- Attract investments and partnerships
- Amplify Uganda's position as a digital innovation hub driving ten-fold economic growth to a \$500 billion economy by 2040



Digital transformation in Uganda is at a critical turning point!



BE PART OF UGANDA'S DIGITAL LEAP!

Three days of high-level panels, mini-conferences, innovation showcases, sector-focused clinics and deal-making. Whether you are looking to connect, exhibit, sponsor, invest or scale, the **3rd National ICT Summit 2026** is your gateway to shaping Uganda's intelligent digital future.

BRIEF SCHEDULE

Day 1: Presidential launch and inspection of exhibitions and MoU signing.
Attendance is **by invite only**

Day 2: Agri-Industrialisation and Tourism Development.

Day 3: Minerals, Oil and Gas, and Science Technology and Innovation.

Delegate Fees: **DAILY RATE - 300k | 2 DAYS RATE - 500k**

Venue: **National ICT Innovation Hub** | Date: **2ND – 4TH SEPT 2026**



Sponsorship Packages.

Platinum Package

PRESENTING PARTNER (1 slot only)

PRICE: UGX 40,000,000

Position your brand as the flagship driver of Uganda's intelligent digital transformation.

- Official "Presenting Partner" co-branding alongside ICTAU and government on all summit materials, website, and promotions.
- Full-page company profile in the delegate pack and summit report.
- Premium custom pavilion (up to 10m x 5m) in prime location.
- Opening keynote/ remarks in the main plenary session with government dignitaries.
- 4 VIP passes to the executive cocktail.
- Exclusive private lounge for high-level B2B and B2G engagements.
- 15 Full Delegate and 4 "Exhibition Only" passes.
- Inclusion in all press conferences, official statements, and media briefings.
- Highlight video feature + custom executive interview in the summit recap.
- Strategic policy dialogue seat at the high-level ministerial roundtable.
- Branding on main stage and all digital platforms.
- Invite to Day 1 presidential address (Attendance is invite only).

Gold Package

PRICE: UGX 25,000,000

Establish your organisation as a leading voice in AI, digital infrastructure, and intelligent economic growth.

- Plenary Keynote address in the main hall
- Co-branded summit bag, lanyard or notepad
- Premium exhibition booth (6mx4m) in high traffic area
- 12 Full delegate and 2 "exhibition only" passes
- 2 VIP invitations to the executive cocktail
- Logo placement on all stage screens, program, website and branding collateral
- Priority speaking slot in one of the main plenary or ATMS pillar sessions
- B2B lead matching via the business connect platform.
- Pre-summit newsletter spotlight and post-summit feature in ICTAU media
- Strategic feature in summit report and press coverage
- Invite to Day 1 presidential address (invite Only)

Silver Package

ATMS PILLAR PARTNER

PRICE: UGX 15,000,000

Sponsor one of the four half day sessions aligned to Ugandas ATMS pillars

- Agro-industrialisation
 - Tourism Development
 - Mineral Development (Oil and Gas+ Energy)
 - Science, Technology and ICT
- Co-branding rights as “Official Partner” for one ATMS pillar mini conference
 - Prime exhibition booth (6m x 3m) in the central exhibition area
 - Keynote speaking slot in the chosen pillar’s main session.
 - Logo on media wall, website, program and all event collateral.
 - Feature in one pre or post event ICTAU X-space or Webinar.
 - 8 Full Delegate and 2 “Exhibition Only” passes.
 - Custom B2B roundtable or solution clinic slot (by request).
 - Complimentary lead generation and business matching support of relevant associations members (where available).

Bronze Package

SESSION SPONSOR

PRICE: UGX 10,000,000

Sponsor one of the thematic breakout sessions across the three days.

- Branding in all session marketing and digital communications.
- One large banner placement in the assigned session room.
- Standard exhibition booth (3m x 3m)
- 5 complimentary delegate and 2 “exhibition only” passes.
- Recognition in session opening and closing remarks

Delegate Kit Sponsor

PRICE: UGX 15,000,000

Sponsor high-quality branded materials for all 400+ expected delegates.

- Branding on delegate bags, notebooks, pens and Lanyards.
- Logo prominently displayed in the summit-program and all marketing materials.
- 3 complimentary delegate passes.
- Mention in opening and closing ceremony remarks.

Standard Exhibition Package

PRICE: UGX 5,000,000

Showcase your solutions, products, or innovations to 500+ ICT leaders, policymakers and industry executives.

- Standard Booth (3m x 3m) in the main exhibition zone.
- 2 Full Delegate passes and 2 “exhibition only” passes.
- Listing in the official summit catalogue and App
- Access to the business connect matching platform
- Participation in solution clinics, demo zones and networking sessions.

Bank Details

CURRENCY: UGX

Account Name: ICT Association of Uganda

Account Number: 1040006744842

Bank Name: Housing Finance Bank

Branch: Ntinda

Swift Code: HFINUGKA



For Inquiries, Please Call:

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THANK YOU

TO OUR PARTNERS





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